

PRESS ADVISORY - URGENT

IAN BOTHAM, KAPIL DEV, STEVE WAUGH TO LAUNCH LAUREUS PROJECT IN SRI LANKA

**Press Conference and Photoshoot
Tuesday, 6 December - 10.00am
at Sri Wimala Buddhi Maha Vidyalaya
Seenigama, Hikkaduwa, Galle, Sri Lanka**

World famous cricketers Ian Botham, Kapil Dev and Steve Waugh are to visit the village of Seenigama, near Galle, an area devastated by last December's tsunami disaster, to launch Seenigama Sports, a new Laureus Sport for Good Foundation project aimed at helping to rebuild the community.

Ian Botham and Kapil Dev, both members of the Laureus World Sports Academy, will be joined by Steve Waugh, Australia's most successful cricket captain. The three cricketers will meet the children who are taking part in the project and the villagers who were so badly affected by the tsunami, many losing their homes and their livelihoods.

The project involves boys and girls, aged from six upwards, in various inter-village sports leagues with matches and training sessions taking place each week. Sport is used as a means to help the rebuilding of the shattered community and to aid the post-tsunami healing process.

All members of the media are invited to attend a Press Conference and Photoshoot which will be held at 10.00am on the cricket pitch at Sri Wimala Buddhi Maha Vidyalaya in Seenigama and talk to Ian Botham, Kapil Dev and Steve Waugh about the Seenigama Sports project and the work of the Laureus Sport for Good Foundation.

Note to Photographers & TV Crews: Following the Press Conference, Ian Botham, Kapil Dev and Steve Waugh will take part in a cricket match with the youngsters.

The Laureus Sport for Good Foundation was set up to fund and promote the use of sport as a tool for social change and assistance and currently supports 39 projects worldwide, a number which is growing each year. Its work focuses on helping young people overcome challenging social issues including poverty, homelessness, war, violence, drug abuse, discrimination, AIDS and natural disasters.

At the heart of the Laureus Sport for Good Foundation is the Laureus World Sports Academy, a dedicated group of 40 legendary sportsmen and sportswomen, who have all volunteered their services in this cause, and act as global ambassadors.

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NB: Information correct at time of going to press

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